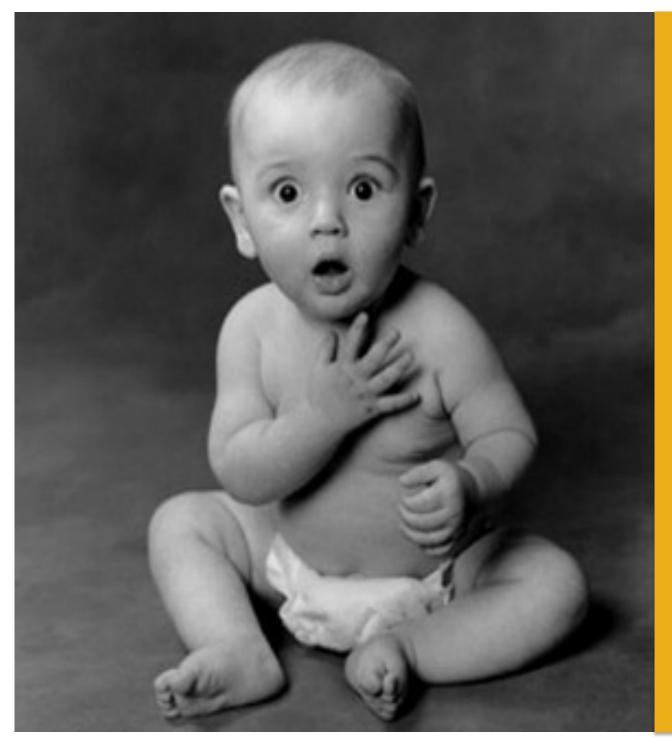


# Delivering More Value for Less Effort

Prepared for PMI Lakeshore Chapter Carol Martin, Infogrinder Inc.



On-time and on-budget doesn't equal value?



#### **AGENDA**

- What Project Integration requires from you
- Understanding Value to be delivered
- Aligning Expectations Behaviours and Outcomes
- When OnTime + OnBudget don't equal Value
- How to prevent lost value
- Conclusion



# Project Integration Management

- Develop Project Charter
- Develop Project Management Plan
- Direct and Manage Project Work
- Monitor and Control Project Work
- Perform Integrated Change Control
- Close Project





# What is expected from you



- Elevate Your Thinking to see the big picture
- Manage the PM process interdependencies
- Apply judgment in making plans, decisions and tradeoffs in context of value to be delivered



#### Understand Value to be Delivered

What value does your boss expect

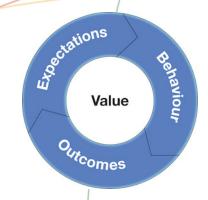
 Discuss high-level plan to confirm value before spending time and money





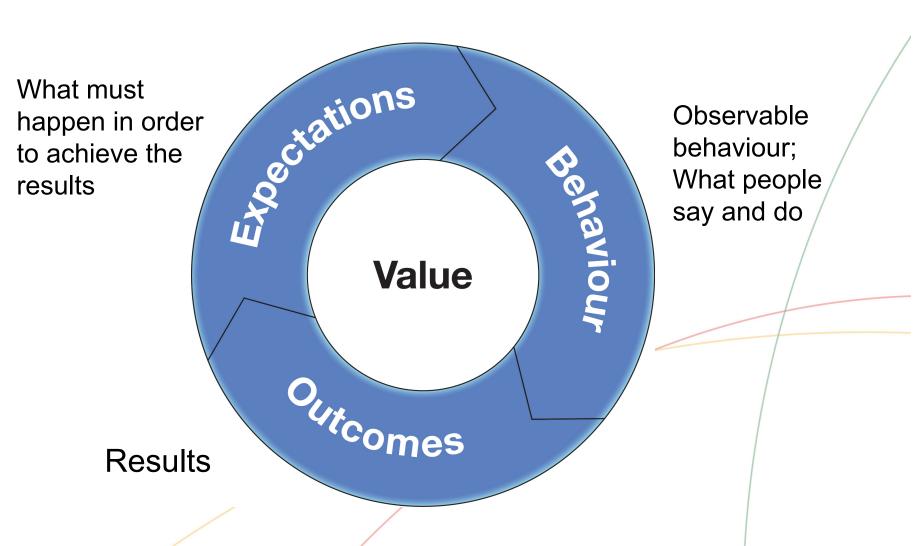
# Align Expectations, Behaviors and Outcomes

- Framework for preventing (and solving) problems
- Critical on complex projects with multiple interfaces and handoffs
- Manage people more effectively
- Reduce overall conflict, stress





#### **EBO**





#### When OT+OB ≠ Value

- Examples of lost value
- How to prevent this from happening





## Outcome not fit for purpose

 Output poorly defined at outset; changes in order to meet schedule and budget made product unusable; product no longer relevant.



Talk to downstream users during planning and again before any changes to get 'handshake' that product is fit for purpose



# Stakeholder expectations not met

 Customers, stakeholders unhappy, not well informed; surprised by changes; their other work was disrupted.



Talk to stakeholders early on; clear, concise, complete communications



## Bad **Behaviour** impacts team

 Team is stressed out, burned out, disengaged, resignations;



Delegate effectively, follow-up, provide lots of feedback, encourage early identification of issues and bad news

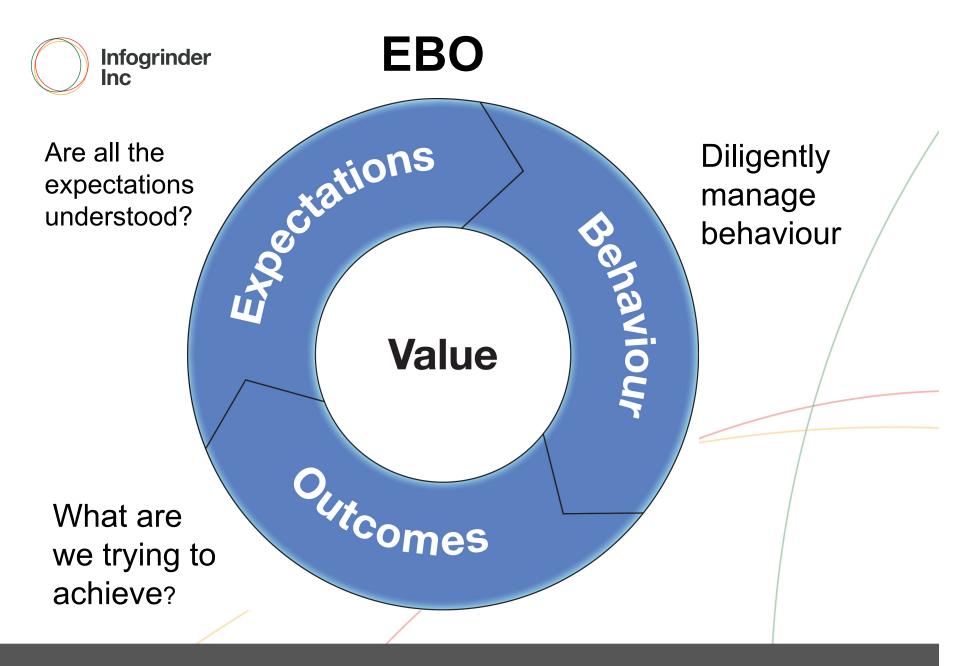


# Outcome creates post-project cost

- Post-project implementation too expensive
- Product creates more work or incompatible with existing products or processes



Elevate your thinking at beginning of project to define outcome and impact it may have on other work beyond the project





#### Recap:

- Elevate your thinking to see the big picture
- Understand the value to be delivered
- Make judgments, plans, decisions and tradeoffs in context of this value
- Align expectations, behaviours, outcomes
- Ask: Are we still adding value?



#### Conclusion

Deliver your next project
OnTime + OnBudget + Value
for Outstanding Results





#### Questions? Feedback?

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